



*Enhance The Customer Experience,
Increase Sales And Productivity*

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Embedded Kiosk Solution

Powered by XPIENT's IRIS Software

XPIENT Solutions' Embedded Kiosk Solution is the new standard for the food service self-order segment. The Embedded Kiosk Module is powered by the XPIENT's IRIS software, providing a seamless experience for customers, cashiers and headquarters staff tasked with system maintenance. This approach eliminates the necessity of maintaining two disparate systems (Kiosk and Point of Sale) and the myriad of problems that arise when trying to maintain an interface solution for a comprehensive, customer self-service application.



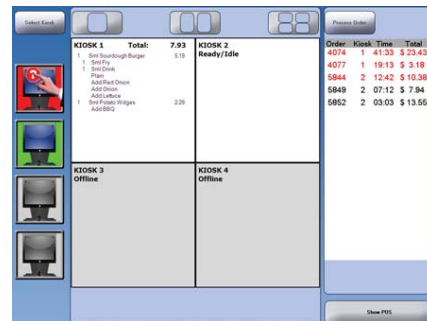
XPIENT continues to engage with world-class Human Factors consultants, constantly enhancing an innovatively designed and intuitive Self-Order System (SOS) Technology. This provides the restaurant guest with a comfortable and easy to navigate self-ordering experience, accelerates the customer familiarization process, and eliminates order entry confusion while speeding ordering time. Creating greater efficiency at the self-order point results in shorter lines and faster service, which increases the guests' overall satisfaction with their in-store visit.

Embedded Kiosk Program

- XPIENT Solutions' Embedded Kiosk Program Partners provide a single software and hardware source for your customer self-ordering system needs
- XPIENT's Embedded Kiosk Solution is available exclusively through our Authorized Embedded Kiosk Partners
- Visit our website www.xpient.com for a current list of Kiosk Partners

Using XPIENT's unique Kiosk Attendant allows for an assisted cash operation, which can eliminate the significant cost of a cash accepting/dispensing kiosk. In

addition, all kiosk activity can be managed from a counter POS terminal, which transitions between POS and the Kiosk Attendant. While at the kiosk, a customer can request order assistance and the Kiosk Attendant allows a counter employee to remotely assist the end user. One operator is able to monitor multiple kiosks from the counter POS, while also servicing counter sales. The seamless integration of the Self Order System Technology to XPIENT's robust IRIS Point of Sale Solution eliminates concerns with menu item/price maintenance and consolidated reporting as the kiosk and point of sale terminals share a common data base. Depending on the selected kiosk hardware configuration, XPIENT's Embedded Kiosk Module also enables acceptance of all payment types.



Enhance the customer experience with shorter lines and faster service, increase average order size through customer selected upsells, all while reducing labor costs. XPIENT's Embedded Kiosk Program is setting the new standard in food service self-ordering.

Self Order System Kiosk Capabilities

- Self Order System Technology creates an intuitive, easy to follow self-ordering lead through experience. Customers ENJOY the self-order process
- Kiosk Attendant allows the customer, while in the ordering process, to obtain immediate remote assistance from a counter cashier assuring customer satisfaction and comfort with the self-ordering experience
- The Embedded Kiosk Module leverages all of the benefits of XPIENT's proven IRIS POS business logic, including automatic detection of possible combo meals, and "conversational ordering" which combines items in the most favorable manner, regardless of ordering sequence, creating order flow and kitchen output efficiencies
- Order confirmation via video and paper receipt makes the customer an active participant in assuring correct order generation - minimizing inefficiency and waste
- Self Order System Technology can prompt for up-sells based on item combinations. Industry studies show customers using kiosks generate higher check averages and XPIENT's suggestive up-sell functionality supports this means for increasing store sales
- Accepts all media payment types - depending on selected kiosk hardware

System Management

- Easily create and maintain kiosk menus, including graphics, layouts and sizing components, optimizing end-user self-order adoption
- Kiosk Manager Attendant allows one counter cashier at one counter POS terminal to monitor multiple self-order kiosks
- Centrally manage all POS and kiosk Self Order System programs from a single application
- Seamless reporting of all kiosk Self Order System and POS activity through the IRIS POS and back office system
- Centralized management of item, price maintenance, point-of-sale and touchscreen graphics via XPIENT's Enterprise Data Manager (EDM)

Technology That Works - Counter to Enterprise